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PRESS RELEASE

FOR IMMEDIATE RELEASE

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WIN-TRON ELECTRONICS ADDS ECONOMIC AIS TRANSPONDER TO LINEUP

DIGITAL YACHT'S NEW SMARTERTRACK AIT250

A Great Value Class B AIS Transponder - Be Seen and Heard at Sea

Spring Lake Heights, New Jersey, April 10, 2009 – **Win-Tron Electronics** is pleased to announce that it has agreed to distribute Digital Yacht's SMARTERTRACK AIT250, a full Class B transmitting and receiving AIS.

The AIT250 incorporates a dual channel AIS receiver, picking up signals from nearby targets as well as a transmitter which sends the yacht's position. A GPS receiver is built in and the unit allows direct connection to an onboard PC or plotter for a graphical plot of other nearby vessels. It comes complete with a GPS antenna and a compact VHF antenna, and is suitable for DIY installation. Using an industry standard NMEA 0183 interface, it works well with most leading brands of chartplotters, including Raymarine, Furuno, Garmin and Standard Horizon. The built-in GPS can also be used as a secondary GPS if necessary.

"I like this product," says Eddie Winder, Senior Vice President of Win-Tron Electronics, "because it ships with the GPS antenna plus a tuned AIS VHF antenna and most dealers and end users prefer this one-box solution. In addition, the AIT250 is non-brand specific and will therefore work very well with many of the chartplotters we distribute. And the price will make it a very competitive model."

Digital Yacht Ltd, headquartered in Bristol, United Kingdom, comes from a background of 15 years in the marine industry working with systems like radars, autopilots and satellite communications. They also design and develop highly sophisticated and rugged PC systems for the commercial market.

For more information about the AIT250 AIS Transponder contact Win-Tron Electronics – please call 732-449-4211 or visit www.wintronelectronics.com. The SMARTERTRACK AIT250 is featured in our 2009 catalog, which is now available.

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