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PRESS RELEASE

FOR IMMEDIATE RELEASE

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The Old Days of Having to Shout over Engine, Wind and Wave Noise Are Gone Forever.

UNIQUE NOISE-REDUCING HEADSETS, INTERCOMS AND CELL PHONE PRODUCTS BY PIRATECOM TO BE DISTRIBUTED BY WIN-TRON ELECTRONICS.

Spring Lake Heights, New Jersey, October 10, 2006 — **Win-Tron Electronics**, the recognized leader in the wholesale distribution of marine electronics, is now distributing on-board communications gear manufactured by **Piratecom**, a pioneer in the design and engineering of noise-reducing communications technology.

Piratecom offers solutions to wind, wave and engine noise in a wide range of boating environments including water skiing, cruising, high performance, workboat and offshore fishing. The fledgling company based in Oley, Pennsylvania, has taken as its mission to offer a full line of headsets, intercoms and electronic interfaces designed, they explain, "to eliminate the noisy environment experienced on boats while improving communications in order to maximize enjoyment and safety while cruising."

"Piratecom is filling a real need," says Eddie Winder, senior vice president of Win-Tron. "They are tackling serious safety issues with products that are easy to use, highly reliable, affordable, and, frankly, the best products on the market today. That's why we have chosen to distribute them. Their head-set/intercom systems are highly adaptable and can be easily mounted throughout any boat. Their ground-breaking hands-free cell phone product seamlessly plugs into this system."

"We saw in Win-Tron", reflects Larry Valeriano, partner and co-founder of Piratecom, "a business partner who shares our goals -- provide superbly reliable products, price them fairly and back them with unsurpassable customer service. We were also attracted to their extensive network of dealers, installers, boatyards, and OEMs and their easy-to-use online dealer tools."

Win-Tron will carry the full line of Piratecom products. For more information about these products, please visit our website: www.wintronelectronics.com. Piratecom products will be featured in our full-color 2007 Dealers Buyers Guide, available early 2007.

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