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PRESS RELEASE

FOR IMMEDIATE RELEASE

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SHOP AROUND THE CLOCK AND SAVE BIG BUCKS!

WINTRON ELECTRONICS' SECOND ANNUAL VIRTUAL ONLINE DEALER SHOW SET FOR NOVEMBER 13TH - 20TH.

Spring Lake Heights, New Jersey, November 9, 2006 — **Win-Tron Electronics** has announced that its **Second Annual Online Virtual Dealer Show** will commence November 13th and run for a full week until November 20th. The Show will run non-stop 24 hours a day for the entire week and feature exclusive deals found nowhere else in the industry.

“This year’s deals, discounts and cash-giveaways far exceed anything we’ve done in the past,” boasts Eddie Winder, Wintron’s Senior Vice President. “We know our customers have a great time at our show – without ever having to leave their offices – and that they save a huge amount of money. *There is really nothing else like this in the industry.* And we are pleased to be able to offer it to our valued customers.”

This year’s show will include:

- \$30,000 in cash-back incentives
- LIVE ONLINE HELP
- Daily Product Giveaways
- All the major manufacturers are participating with huge product discounts and other special offers
- Participating manufacturers include: ACR, Cmaps, Eagle, Lewmar, Lowrance, JBL, Floscan, KVH, Furuno, ICOM, Interphase, North Star, Poly-planar, Navionics, Raymarine, Digital, Standard, Uniden, Seatel and many more.
- Free Ground Freight Programs & Discounted UPS ground and 2nd-day rates
- Dating Terms (with approval)
- Volume Discounts and Blow-out pricing found nowhere else
- Much, Much More

Wintron Electronics is a leading wholesale distributor of marine electronics. The Wintron Electronics’ Second Annual Online Virtual Dealer Show is open only to registered dealers. If you are a dealer, marina, boatyard, boat-motor dealer, installer or OEM and are not yet registered as a dealer with us, please call, fax or email (see contact information above) or visit **www.wintronelectronics** and download a dealer application and fax it back to us and we will set-up an account for you today.

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