

GARMIN *marketing memo*

Garmin USA, Inc. 1200 East 151st Street Olathe, Kansas 66062 PH: 913/397.8200 Fax: 913/397.8282

To: Marine & Consumer Electronic Dealers
From: Gregory DeVries, Director, Marine & Recreational Sales
Date: July 24, 2008

GARMIN REBATE OFFER

GPSMAP® 400 series Garmin Chartplotter = \$100 Cash Back

This rebate is being offered between the period of July 23, 2008 and September 30, 2008.

Rebate coupons and display POPs have already shipped to dealers. If you have not already received them, please let us know. This rebate program is being implemented in the same manner as we have done with others in the past.

Qualifying Product

- GPSMAP 420 or 420s
- GPSMAP 430, 430s, 430x or 430sx
- GPSMAP 440, 440s, 440x, 440sx



Cool charts on the water. Cool cash on the plotter.
Now, get a \$100 cash rebate with your purchase of a
Garmin 400 series color chartplotter.

Garmin 400 Series Chartplotter \$100 Rebate

Purchase a Garmin GPSMAP® 400 Series Chartplotter and receive \$100usd via mail-in rebate.

Offer is valid for purchases made between 7/23/08 and 9/30/08. Rebate submissions must be postmarked by 10/14/08. Limit 1 rebate per customer.

To qualify for this rebate, please complete the 6 steps listed on the back or lower portion of this coupon.

Please select the unit purchased: GPSMAP 420/420s GPSMAP 430/430s/430x/430sx GPSMAP 440/440s/440x/440sx

Please print clearly.

Dealer Where Purchased _____

Purchase Date _____

Customer Name _____

Address _____

City / State _____

Zip Code or Postal Code _____

Phone Number _____

Email _____

Note: Rebate checks will be mailed to U.S. or Canadian mailing addresses only.

Note: Your email address will only be used for correspondence about this rebate offer.

Terms and Conditions: This rebate is redeemable only by residents of the U.S. and Canada and may not be combined with any other offer directly from Garmin. Garmin is not responsible for incomplete requests, loss in mail, postage due or C.O.D. receipts, or any consequential or incidental damages. Garmin reserves the right to rescind or change this offer. Rebate is paid in U.S. dollars. Recipient is responsible for any applicable taxes. Limit one rebate per person, per purchase, per valid serial number. Requests for multiple rebates from groups, clubs, or organizations will not be honored. Purchases made through online auctions, excluding direct purchases from authorized dealers, are not eligible. eBay® purchases only valid if purchase is made from an authorized Garmin dealer. Refurbished or newly overhauled products do not qualify for the rebate. Void where prohibited or otherwise restricted by law.

Garmin recommends making a copy of your receipt and completed rebate coupon for your records.

Visit <https://buy.garmin.com/shop/shop.do?clD=148> for more information about Garmin 400 Series Chartplotters.



To receive your \$100usd rebate, please follow these 6 steps:

1. **Purchase a Garmin GPSMAP 400 Series Chartplotter** between 7/23/08 and 9/30/08. The product must be purchased in factory-new condition.
2. **Read and complete** this rebate coupon.
3. **Enclose** a legible copy of your valid receipt or invoice. The receipt documentation must show the purchase date, the item purchased, and the name of your Garmin authorized dealer or reseller. PayPal™ receipts not accepted.
4. **Enclose** your original UPC bar code cut out from the bottom of the product box.
5. **Provide** your **Garmin GPSMAP 400 Series Chartplotter** serial number in the squares below. The 9 digit alphanumeric serial number is located on a black and white sticker on the back of the unit.

REQUIRED Chartplotter Serial Number →

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(9 digit GPSMAP 400 Series serial number)

6. **Mail** your submission (postmarked by 10/14/08) to:

PROMOTION # 18097

GARMIN GPSMAP 400 SERIES \$100 REBATE

PO Box 22092

Tempe, AZ 85285

After 30 days, you may check the status of your submission at www.status-now.com or 1-800-975-7814.

For questions about this offer, visit <http://www8.garmin.com/whatsNew/currentpromotions/> or contact rebate@garmin.com