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NORTHSTAR ANNOUNCES FREE CHART OFFER

Limited-Time Promotion Offered on Northstar Explorer 657 Sonar/Chartplotter Purchases

Acton, Mass. – Northstar, a leader in the design and manufacture of world-class marine navigation systems, announced today a free limited-time promotion for its Explorer 657 combination sonar/chartplotter unit. Individuals who purchase the device from an authorized Northstar dealer between May 22 and July 31, 2008 will receive a free local C-Map MAX electronic chart. A \$99 value, the C-MAP MAX chart will be received within two days after calling the dedicated promotional hotline. Offering a wealth of navigation data, C-MAP MAX state-of-the-art cartography is perfect for cruising, fishing, sailing and exploring local waters.

“With detailed, up-to-date chart data and exclusive performance features, Jeppesen’s C-MAP MAX charts are the ideal companion to our advanced Explorer 657 combo unit,” said Paul Comyns, director of marketing – B&G, Northstar & Simrad brands, Navico. “This offer allows our customers to kick off the season with a high-quality navigation solution at a significant cost savings to ensure they get the most out of every boating excursion.”

The Northstar Explorer 657 includes a 5-inch, high-resolution, full VGA color screen, external GPS antenna, 600W dual frequency 200/50kHz sounder and SmartCraft engine data, as well as support for Automatic Identification System (AIS) integration. Compatible with the entire Northstar Explorer line, as well as other Northstar products, Jeppesen’s C-MAP MAX cartography offers detailed marina charts, flashing NavAids for enhanced visual reference and Guardian Alarm anti-grounding technology, dynamic surface currents, photos and diagrams of harbors and inlets and a “birds-eye” angle of the chart display.

The Northstar Explorer 657 sonar/chartplotter combo unit is available at authorized Northstar dealers and distributors throughout the United States for approximately US \$825.00. The limited time free chart promotion is available between May 22 and July 31, 2008 and can be redeemed after calling a dedicated promotional hotline. Program details are available at authorized Northstar dealers. For more information on this limited-time C-MAP MAX chart promotion, the Explorer 657 sonar/chartplotter, or the entire line of Northstar marine electronics, please contact 800-628-4487 (toll-free) or visit www.northstarnav.com.

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About Northstar:

The Northstar brand is wholly owned by Navico, Inc., a privately held, international marine electronics company. Navico is the world’s largest marine electronics company, and is the parent company to five well-established marine electronics brands: B&G®, Eagle®, Lowrance, Northstar and Simrad®.