HUMMINBIRD® ICE PROMOTION | 2017

CONSUMER MAIL-IN PROMOTION INSTRUCTIONS

Submit online:
For faster payment and online tracking, submit your rebate online at:
https://johnsonoutdoors.4myrebate.com
US Residents use offer code **JO-10175**
Canadian Residents use offer code **JO-10176**

-OR-

Submit by mail:
1. Purchase a qualifying model between:
   September 1, 2017 through December 31, 2017.
   Submissions must be postmarked no later than January 30, 2018.

2. Complete ALL of the information below.

3. Return the following information with this form:
   a. Original dated, itemized sales receipt.
   b. Original UPC bar code cut from the carton.

4. Mail to:
   Johnson Outdoors Rebate Center
   P.O. Box 130018
   El Paso, TX 88513-0018

5. Please allow 8-10 weeks for delivery (10-12 weeks in Canada).

6. Keep a copy of your complete submission for your records.

Sample UPC

Sample Serial #

Model Name	Model Number	Mail-In Reward	Valid UPC Code
☐ ICE 35 Flasher	407020-1	$35 MasterCard Reward Card	0-82324-03212-7
☐ ICE 45 Flasher	407030-1	$45 MasterCard Reward Card	0-82324-03213-4
☐ ICE 55 Flasher	407040-1	$55 MasterCard Reward Card	0-82324-03211-0

FIRST NAME*

LAST NAME*

MAILING ADDRESS*

CITY*

STATE/PROVINCE*

ZIP CODE (US)*

POSTAL CODE (CANADA)*

PHONE

E-MAIL ADDRESS

SERIAL NUMBER*

PURCHASE DATE (MM/DD/YY)*

*INDICATES REQUIRED FIELDS

☐ Check here to receive special offers, discounts and other e-mail communications from Humminbird®

TERMS & CONDITIONS

This rebate offer is available to qualifying end-user purchasers of a qualifying product. Offer not valid on reconditioned or refurbished models. Offer is subject to product availability. No "Rain Checks" on the rebate offers are allowed if qualifying product is sold out. VIP, discounted, or free goods orders are not eligible for any rebates or promotions. Associated personnel and employees of Johnson Outdoors, and its affiliate companies, are not eligible for any rebates or promotions. If any terms and conditions are not met the rebate will be denied. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application that you must print, sign and mail to the specified address obtained after registering online at http://johnsonoutdoors.4myrebate.com. The address on your rebate application must match the billing address on the receipt, packing slip or invoice. Limit One (1) rebate per qualifying item per rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except where prohibited by law. Only one (1) rebate application per envelope. Any request postmarked or received after the eligibility period will be denied. You will receive a prepaid MasterCard® Reward Card paid in Canadian Dollars. This card is issued by Home Trust Company pursuant to license by MasterCard® International Incorporated (the "Reward Card"). MasterCard Reward Card is accepted at millions of locations worldwide. The Card will expire (6) six months after issuance, as noted by the "Valid Thru" date identified on the front of the Card. Funds expire at 12:00AM (GMT time) on the card expiration date. Once expired, this card is void and will not be replaced. Subject to applicable law, and except as otherwise provided in the Cardholder Agreement, this Card is not redeemable for cash. This Card cannot be used at ATMs. Read Cardholder Agreement for complete terms and conditions, including a binding individual arbitration clause. The Card is issued for loyalty, award, or promotional purposes and is not a gift card; nor is it intended for gifting purposes. You will be paid by check. In the event your rebate check is not cashed within ninety (90) days, the rebate offer expires and is void. Timely cashing of the rebate check is a necessary condition to obtain a rebate under this offer. Checks are void if not cashed within ninety (90) days of issuance and cannot be reissued. Neither the sponsor of the rebate ("Rebate Sponsor") nor the entity providing the rebate reward (the "Reward Vendor") is responsible for late, lost, misdirected or postage-due mail. Incomplete or illegible applications will be denied. Photocopies of UPCs are not accepted unless indicated on the rebate form. Offer only valid in Canada. Offer subject to change at any time. Void where prohibited by law. Use of fictitious names, multiple addresses and PO Boxes to obtain additional rebates may constitute fraud, violate federal or provincial laws and may result in prosecution, imprisonment and/or fines, including under the Criminal Code R.S.C. 1985 Cc-45 as amended. Rebate application status updates, approval, denial, and other notices may be sent via e-mail. You may check the status of your rebate by visiting the link provided in your e-mail or visiting http://johnsonoutdoors.4myrebate.com. Please allow 3 weeks after mailing to make any inquiries regarding your rebate. Fulfillment of this rebate is subject to final approval by the Reward Vendor. Reward Vendor is not liable for non-fulfillment of offers by Johnson Outdoors. By requesting the rebate, you are consenting to the collection, use and disclosure of your personal information by the Rebate Sponsor and its representatives, successors, assigns, licensees, franchisees, parents, affiliates, subsidiaries, local corporate advertising and promotional agencies for the purposes of rebate administration, regulatory and legal compliance and marketing analysis. The Rebate Sponsor shall collect, use and disclose your personal information in accordance with all applicable privacy legislation. Your information will be stored by Rebate Sponsor for approximately two (2) years. For Rebate Sponsor's full privacy policy or to contact its Privacy officer, visit http://johnsonoutdoors.4myrebate.com/Home/Privacy. Please note that all submitted documents become the property of the Reward Vendor, and cannot be returned. Please allow 10-12 weeks for delivery in Canada. MasterCard® is a registered trademark of MasterCard International Incorporated.